

PRODUCT



CATALOG

TABLE OF CONTENTS

WHO WE ARE -----	1
THINLINE LED SIGNS -----	2
LED SIGNS -----	4
SIGNS -----	5
WOOD RACKS -----	6
A-FRAMES -----	7
POINT OF SALE -----	8
TAP HANDLES -----	10
JOCKEY BOX COVERS -----	11
SPECIALTY PRODUCTS -----	12
EVENTS -----	13
CONTACT US -----	14
BOKLAND CUSTOM VISUALS -----	15

WHO WE ARE

OUR MISSION:

Provide craft brewers and distributors with high-quality, unique, and affordable options for signs, point of sale, and displays.

WHAT WE DO:

Our production processes allow us to create products of all shapes and sizes, on a wide variety of materials. These processes, paired with our innovative and inquisitive team, create a knockout punch, perfect for creating products for the beer and beverage industry. Every craft beer is inherently unique, and in need of signs and displays to match. Our products create a completely custom, eye-catching way to express your brand!

WHY US:

Combined, our dedicated staff has over 200 years of industry experience.

Our never-say-no, figure it out attitude. Don't see exactly what you're looking for? Don't worry. We'll work with you to create it.

Our equipment is the best the industry has to offer.

Everything is produced in-house, at our facility in Upstate New York.

We don't have a cookie-cutter, one-size-fits-all approach to our products. Everyone has a different set of need and we're ready to work with you to meet yours!



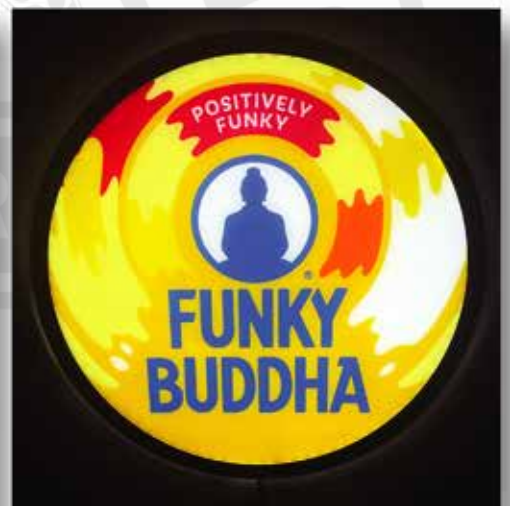
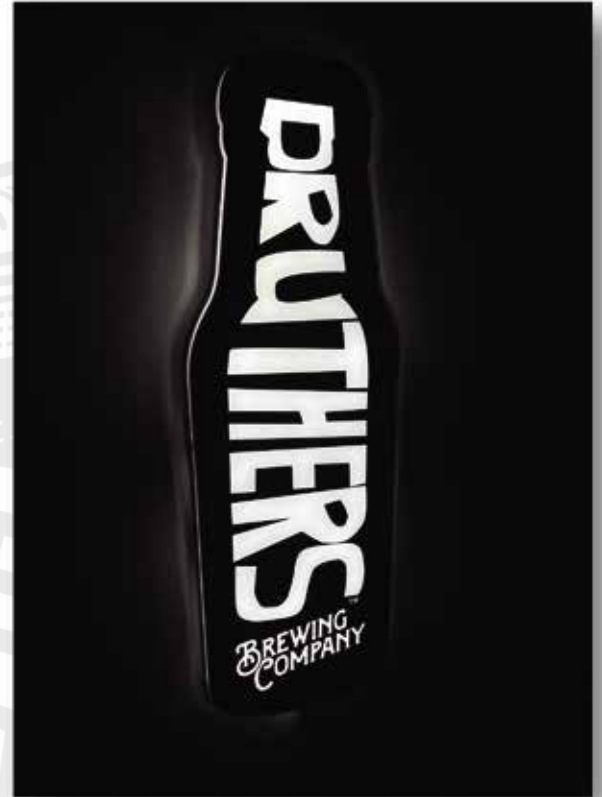
Visit our website to learn more!

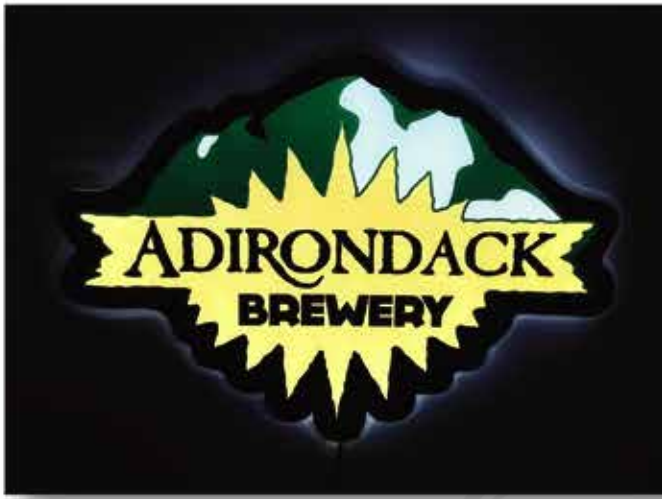
THINLINE LED SIGNS

The ThinLine LED Sign is Beer Sign Specialists newest product. After months of design work and prototyping, we feel confident we have perfected our newest sign option.

This ultra-bright, edge-lit, ThinLine LED Sign makes an impact. These signs allow your company, logo, message, and brand to stand out and draw attention in the way they were intended.

The possibilities are endless. We can't wait to work with you to bring your vision to life!





SIGN SPECIFICATIONS:

Signs come equipped with DC transformer, inline power switch, and 3-foot extension cord.

Each sign comes with an easy-to-use d-ring picture hanger installed on the back for easy installation.

Lights are the latest in LED technology, energy efficient, and long lasting.

Light-weight, a 19' diameter circular sign weighs in at 2.5 lbs.

Can be made in a variety of shapes and sizes.

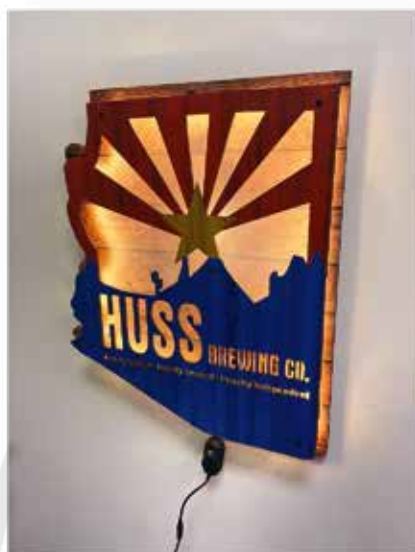
Offer short-run possibilities and fast turnaround times.



LED SIGNS

At Beer Sign Specialists we are committed to creating unique, eye-catching, and affordable LED signage that will increase visibility and promote your brand.

Our capabilities and equipment allow us to create high impact, dimensional, LED Signs of all shapes and sizes. The sky's the limit for what we can help you create.



SPECIFICATIONS:

Long Lasting

Cost-Effective

Low Maintenance

Adjust light color
and brightness

Material Options Include:

- Metal
- Wood
- Acrylic
- PVC
- Mixed Media

And more!

SIGNS

Beer Sign Specialists got it start offering wood signs to a few local breweries in Upstate New York. With our world-class-equipment and ever expanding capabilities, the possibilities for the signs we can create are endless.

Whether it be in a bar, tasting room, at a retail location, or in a window, we are confident people will notice your brand and signage!



MATERIAL OPTIONS INCLUDE:

- Wood
- Metal
- Mirrors
- Chalkboard
- Dibond for tackers
- Barrel Heads
- Aluminum
- Tin
- Mixed Media



WOOD RACKS

Wood Racks by Beer Sign Specialists are the ideal option for advertising in grocery stores and beverage centers, as well as at breweries, events and more. Our Wood Racks offer a unique, prominent, fully-branded method for displaying your products at the front of stores and other high-traffic areas.



SPECIFICATIONS:

Easy to assemble, no tools necessary.

Strong and sturdy, they will stand the test of time and crowds.

Each rack comes individually packaged for easy distribution.

Options to customize:

- Overall size
- Number of shelves
- Shelf width
- Size and shape of the header
- Add custom cut and/or engraved 3-dimensional ele-



A-FRAMES

A-frames are one of our most universal products. Whether you're looking to advertise your brand indoors or outdoors, at bars, restaurants, breweries, tap rooms, beverage centers and more, our a-frames are the perfect option.



SPECIFICATIONS:

Great for on or off-premise advertising, in high-traffic areas.

Double-sided for advertising from all sides.

Tough and sturdy, they will stand the test of time.

Allow you to customize and change your message.

Customization Options Include:

- Shape and size
- Add custom cut and/or engraved, 3-dimensional elements
- Utilize full-color, vivid printing
- Incorporate chalkboards or whiteboards

POINT OF SALE

Make your brand stand out among the clutter of other options with Point of Sale by Beer Sign Specialists. We have the equipment, know-how, and experience to create amazing, impactful, displays that will help develop brand recognition, improve awareness, and increase sales.



SPECIFICATIONS:

Choose from a wide variety of materials, including:

- Wood
- Metal
- Corrugated
- Infinity Board

Offer a full range of hardware for any displays needs.

We'll work with you to engineer exactly what you're looking for.



CORRUGATED POINT OF SALE:

Corrugated signs and displays offer the perfect opportunity to be seen in stores. Between the cost-effective nature of corrugated and our short-run possibilities, the sky is the limit for the displays you can showcase!

Corrugated options include:

- Pole Toppers
- Standees
- Case Stackers
- Case Cards
- Easels

Don't see what you're looking for? Please, contact us, we would love to help you create it!.



TAP HANDLES



At Beer Sign Specialists we have the ability to create and produce hardwood Tap Handles that incorporate engraving, intricate cuts, full color printing, metal elements, various lug-on elements and more.

Our capabilities allow us to help you create custom, distinctive, Tap Handles that stand out amongst the crowd.

SPECIFICATIONS:

Created using top-of-the-line hardwood.

Customization Opportunities Include:

- Engraving
- Intricate Cutting
- Full Color Printing
- Metal Elements
- Lug-on Items
- Chalkboard Space

Option to finish with stain of choice.



JOCKEY BOX COVERS

Jockey Box Covers by Beer Sign Specialists are essential for your next event. Lightweight and foldable, our Jockey Box Covers offer a fully-branded solution for covering bulky, unattractive jockey boxes.



SPECIFICATIONS:

Light Weight

Foldable

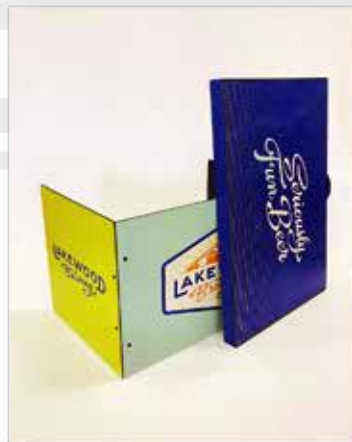
Easy Setup

Fully Branded

Fully Customizable

Option to add custom cut and/or engraved 3-dimensional elements.

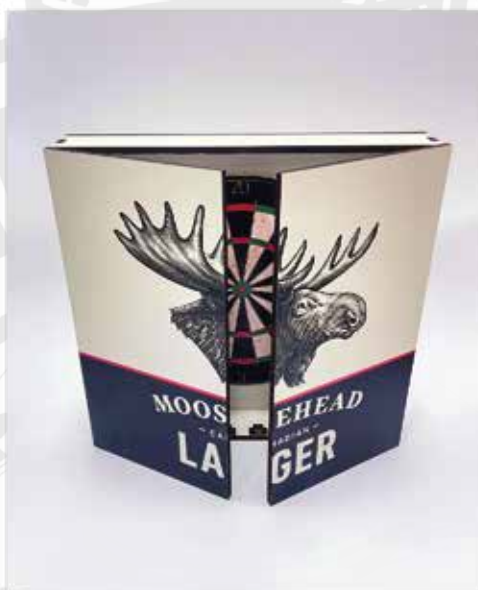
Strong and sturdy, they will stand the test of time.



SPECIALTY

At Beer Sign Specialists our capabilities and know-how are constantly growing. We are always learning and trying out new designs, products and ideas.

Just because you don't see exactly what you're looking for, doesn't mean we can't create it. Contact us to get started!



SPECIALTY PRODUCTS INCLUDE:

- Plinko Boards
 - Corn Hole Games
 - Menu Boards
 - Chalkboards
 - Condiment Caddies
 - Bottle Openers
 - Vinyl Decals
 - Custom Cardboard Boxes
 - Tap Hangers
 - Beer Flight Trays and Stands
 - Table and Bar Wraps
- And so much more!



EVENTS



Our equipment and capabilities lend themselves perfectly to creating graphics, signs, and displays for events of all sizes. From fairs and festivals to sporting events and more, we can create graphics that will draw attention to your brand and products and set you apart from the competition!

In addition, we offer services to help you from concept to completion. From measuring, to design, production, and installation, we can help bring your next event to fruition.



CONTACT US • POLICIES

WEBSITE: www.beersignspec.com

EMAIL: beersignspec@bokland.com

PHONE: (800) 766 - 2859

INSTAGRAM: @beersignspecialists



Visit our website to learn more!

Beer Sign Specialists reserves the right to review and change pricing at any time. Changes to pricing are generally based on cost of materials, complexity of jobs, and turnaround times.

Shipping of products is based on market prices at the time of shipping and size of jobs. If you have a preferred shipping method, and/or your own account numbers, we are more than happy to bill your account for the shipping portion. Packaging and handling charges may still apply.

File setup charges are discretionary and may vary. On initial projects, Beer Sign Specialists generally waives setup charges, we may also waive subsequent charges based on job size once an order is placed.

We have a fixed cost for prototypes depending on the product being prototyped. Prototyping costs may be waived depending on job size.

We offer full design and layout services to our clients. These services are chargeable and may be waived depending on job size. All design and layout work remains the property of Beer Sign Specialists unless it is paid for by the client at a pre-agreed upon rate.

While design and layout work is the property of Beer Sign Specialists, this material will only be utilized for the purpose of future work with said client or for promotional purposes for Beer Sign Specialists. Beer Sign Specialists does not utilize customer materials for commercial purposes.

Jobs must be quoted prior to their commencement in order to insure pricing. Quotes are good for 30 days after they are sent to a client. We may require a deposit prior to starting a job. Check your quote for terms.

Clients can apply for credit with us, a completed credit application is required. Credit will not be issued on a clients first job unless the credit approval process is handled prior to the jobs commencement, and is left to our discretion.

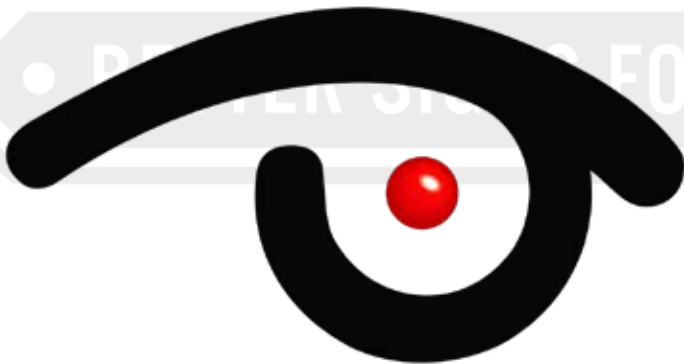
BOKLAND CUSTOM VISUALS

Bokland Custom Visuals is Beer Sign Specialists parent company. Upstate New Yorks premier Large Format Printing and Graphics Company, Bokland has been providing graphic services for over 64 years.

SERVICES INCLUDE:

- Large Format Printing
- Custom Cutting
- Custom Signage
- Exhibits and Events
- Interior Enviornments and Decor
- Finishing
- Display Hardware
- Retouching and Design
- Installation
- And more!

If you're interested in learning more about Bokland Custom Visuals and it's multitude of services, scan the QR code below and visit our website!



Visit Bokland's website to learn more!

NOTES



Visit our website to
learn more!

NOTES



Visit our website to
learn more!





Visit our website to
learn more!